



bridge
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Content calendar

Month

	1	2	3	4	5	6	7
Facebook	Campaign content		Feature blog from website		Flashback Friday post		
Instagram	Campaign content		Quote tile from blog post		Flashback Friday post		
Twitter	Campaign content		Feature blog from website		Flashback Friday post		
LinkedIn	Campaign content		Feature blog from website		Flashback Friday post		
Events							
Awareness Days							
Emails	Campaign email going out to entire database						

	8	9	10	11	12	13	14
Facebook		Charity Tuesday donation push		Day of women & girls in science content			
Instagram		Charity Tuesday donation push		Day of women & girls in science content			
Twitter		Charity Tuesday donation push		Day of women & girls in science content			
LinkedIn		Charity Tuesday donation push		Spotlight partners who work in science			
Events	Virtual panel event						
Awareness Days				Day of women & girls in science content			
Emails				Campaign email going out to all female supporters			

	15	16	17	18	19	20	21
Facebook	Monday motivation quote		Spotlight staff member		Statistics from new report	Day of Social Justice content	
Instagram	Monday motivation quote		Spotlight staff member		Statistics from new report	Day of Social Justice content	
Twitter	Monday motivation quote		Spotlight staff member		Statistics from new report	Day of Social Justice content	
LinkedIn	Monday motivation quote		Spotlight staff member		Statistics from new report	Day of Social Justice content	
Events					Statistics from new report		
Awareness Days						World Day of Social Justice	
Emails			Campaign reminder				

	22	23	24	25	26	27	28
Facebook	Tease new programme update		Wednesday wisdom quote	Sign up to newsletter plug	Feel good Friday post		
Instagram	Tease new programme update		Wednesday wisdom quote	Sign up to newsletter plug	Feel good Friday post		
Twitter	Tease new programme update		Wednesday wisdom quote	Sign up to newsletter plug	Feel good Friday post		
LinkedIn	Tease new programme update			Sign up to newsletter plug	Feel good Friday post		
Events							
Awareness Days							
Emails					Monthly newsletter to all		

	29	30	31	Notes
Facebook				Add your own notes here
Instagram				
Twitter				
LinkedIn				
Events				
Awareness Days				
Emails				